Mark Carney: The United Nations' Special Envoy

Joanne Marcotte, February 16, 2025

For those of you with normal lives who don't necessarily have the time or passion to follow politics assiduously, Mark Carney is likely to replace Justin Trudeau as leader of the Liberal Party of Canada on the 9th of March and thus become Prime Minister of Canada.

Moreover, according to the Elections Act and the current turbulent circumstances, Canadians will be called upon this year to vote in a general election as early as this spring, or no later than October 25th.

With the arrival of Donald Trump as President of the United States, and his tariff war with his adversaries and allies, the mainstream media is pushing the idea that the ballot box question is no longer the deplorable state of the Canadian economy, immigration problems, the housing crisis, our overdependence on the U.S. for trade or any other national issue.

No. For them, the question should now be: "Who would be the best person to take on Trump?". Unsurprisingly, it seems to me that a certain politico-media class is biased towards the technocratic intellectual and probably the shadow-prime minister Mark Carney of the Liberal Party of Canada. And strangely enough, the man they liked to call a "pitbull" (Poilievre) is now too soft. He suddenly does not qualify as a tough-minded Prime Minister that would defend Canada's natural resources, businesses, families and workforce.

But who *is* Mark Carney? His allies praise, of course, his years as Governor of the Bank of Canada (2008-2013), and as Governor of the Bank of England (2013-2020). Prior to that, he worked for the global investment bank Goldman Sachs (1990-2003), followed by a brief time at the Government of Canada's Department of Finance (2004-2007). An impressive résumé, they believe, dispensing them from the need to dig any deeper. But what makes Mark Carney tick? What is his political philosophy? What does he have to offer Canada?

1. CARNEY, A TECHNOCRATIC BANKER ON A MISSION

In April 2021, Mark Carney publishes his book *Value(s): Building a Better World for All*. He has just completed his term as Governor of the Bank of England, and in 2019, UN Secretary General António Guterres appoints him as "UN Special Envoy for Climate Finance".

Let's see what a few analysts and columnists have to say.

C.D. Howe Fellow Miville Tremblay offers a review in <u>La Presse</u>. He is impressed by the proposal for "inclusive capitalism".

o "Carney outlines an 'inclusive capitalism', denounces the excesses of the free market, and states that climate change is 'a tragedy on the horizon'," reports Tremblay. Consequently, he says, "all financial decisions by all companies must imperatively be examined in the light of the necessary transition to a green economy."

• And "sustainable finance, whose choices are guided by ESG (environment, social and governance) criteria, will accelerate change".

Let us note the emphasis on "inclusive capitalism" and the radical imposition of "green" decisions on the financial sector.

Canadian conservatives are less impressed.

Peter Foster, National Post columnist and author of Why We Bite the Invisible Hand: The Psychology of Anti-Capitalism puts it best in his column <u>Mark Carney, man of destiny, wants to revolutionize society. It won't be pleasant</u>, June 5, 2021.

According to Foster,

- o Mark Carney is a man on a mission: "to change society by imposing a new moral structure".
- Why? Because Western society is morally corrupted by capitalism, and we are now heading for an existential catastrophe.
- o How to bring about this transformation: a technocratic dictatorship justified by climate alarmism.
- What it requires: A complete overhaul of the financial system, an extremely sophisticated coding system to "reward" or "punish" investors.
- o One such mechanism is ESG (Environment, Social, Governance), for example. A system for assessing companies' environmental, ethical and governance practices. "Carbon Councils" could also monitor the behavior of governments and justify discrepancies.

"Carney's agenda is promoted by the United Nations and other international bureaucracies as well as by a vast and ever-growing range of non-governmental organizations and forums, not least the World Economic Forum (WEF), of which Carney is a trustee."

 Carney, the technocratic banker - "Carney is a true technocratic banker, not only at home in the corridors of global bureaucratic power, but also expert at crafting arguments that support the ever-expanding role of his class."

Finally, since the whole revolution of the "inclusive" financial system is based on the climate crisis, Foster criticizes Carney for not having read physicist Steven Koonin's and Bjorn Lomborg's books, instead of having drawn inspiration from Karl Marx.

Conrad Black, another influential Canadian conservative, offers his opinion of Mark Carney in a piece for the *National Post: Carney isn't an outsider - He's a died-in-the-wool liberal like Trudeau*, January 18, 2025. Here are some excerpts:

• "Carney made a complete mockery of the U.K.'s government pretense of the independence of the central bank. Carney also allowed the Bank of England to become a ceaseless advocate of extreme views about climate change. This was seen in the United Kingdom as a very inappropriate initiative for the governor of the Bank of England."

"Carney is in favour of replacing the United States dollar as the world's reserve currency with a synthetic currency; this would be like handing world monetary policy to the United Nations."

Mark Carney: Dollar is too dominant and could be replaced by digital currency, The Guardian, 23 août 2019.

- "Carney referred to the anarchistic Occupy Wall Street protests of 2011 as "entirely constructive"; he sees climate change and "net zero (carbon emissions) as a huge economic opportunity" rather than the wildly exaggerated and largely fraudulent subject of self-punitive economic damage that they are."
- o "Carney wrote that the Freedom Convoy of 2022 was an attempted "insurrection."
- "The former central bank governor is a tired tribune of failed attitudes and misdirected political reflexes."

Terence Corcoran of the *National Post* publishes <u>Get Ready Canada for 'Justin Carney'</u>, on January 17, 2025.

"Mark Carney's guiding ideological theme, which is that if humans are allowed to pursue their own interests in a free-market economy, they will destroy life on Earth."

- "To fix the teenager's looming "existential" crisis, as he repeatedly describes climate change, Carney proposes an alternative <u>economic model</u> — <u>The Net Zero Revolution</u> which involves transforming "the information, tools, and markets at the heart of finance so that every financial decision takes climate change into account."
- o "In Value(s), Carney claimed that the ESG and stakeholder purposes could enhance shareholder returns and achieve what he describes as "divine coincidence." Under divine coincidence, corporations that focus on non-profit objectives can, seemingly miraculously, achieve even better profit performance."

Jordan Peterson, in his column <u>Canada must offer Alberta more than Trump could</u>, January 28, 2025, introduces Mark Carney. This excerpt is also on <u>YouTube</u>.

o "Carney, to put it bluntly, is not a man like Justin Trudeau — a second-rater, under the mere influence of the World Economic Forum, that Malthusian fear-mongering cabal of authoritarian elitists, drunk on the fumes of their own self-righteous delusions."

« He is by contrast a veritable leader of that movement, an organizer par excellence of ESG, stakeholder capitalism, diversity, equity and inclusiveness, and degrowth."

• "Out with the old, the Liberals claim, and in with the new, but the new will be everything Trudeau so terribly was, but a lot more efficiently, and with much more sophisticated rationalization".

Finally, **Terence Corcoran** returns to the Malthusian theme in <u>From Ehrlich to Guterres to Carney</u>, January 13, 2023.

For Corcoran, Mark Carney belongs to a breed of catastrophists, alarmists and existential crisis enthusiasts, starting with:

- o **Thomas Malthus** (1766-1834), who predicted that there would come a time when the Earth would be unable to feed a growing population.
- o **Paul Ehrlich**, author of the 1968 book "The Population Bomb". The population was not to exceed 3.5 billion. (We're now at 8.2 billion, and in the last 50 years, undernourishment has fallen from 37% in 1970 to 11% in 2018).
- o **Antonio Guterres,** Secretary General of the United Nations, the alarmist in chief. Remember his "We're on a highway to hell" statements at COP27?

Terence Corcoran, who studied Guterres' statements, also recalls the one made at COP15 on biodiversity in Montreal.

« Humanity has become a weapon of mass extinction ... with a million species at risk of disappearing forever... Humanity's war on nature is ultimately a war on ourselves.»

António, COP15, Montreal

So let us get back to the main question.

Who is Mark Carney? What turns Mark Carney on? What is his political philosophy? Clearly, while the curriculum vitae may impress at first glance, what drives Mark Carney, regardless of his level of education or professional background, is the idea that a new financial system must support an energy transition (discouraging investment in fossil fuels), even if it means depriving our societies of energies that have advanced the human condition so spectacularly in recent decades.

Who is Mark Carney? A follower of existential crises, a technocratic banker, a United Nations man driven by a mission that he must impose on "humanity that has become a weapon of the 6th mass extinction" that of creating a new moral economic structure that will save humanity from itself.

2. MARK CARNEY'S JOURNEY

Climate change threatens the global financial system! The financial sector must participate in climate action! That, in a nutshell, is Mark Carney's mission. Let's take a look at Carney's efforts to implement this mythical dream of his.

Ten years ago, in 2015, Mark Carney, then Governor of the Bank of England, gave a speech to guests at the English insurance company Lloyd's entitled "<u>Breaking the Tragedy of the Horizon</u>", the "tragedy on the horizon" being, of course, that of climate change.

The basis of his argument: the "consensus" on global warming, the importance of a "carbon budget", the litany of extreme weather events he (erroneously) attributes to global warming, the (alarmist) projections of the IPCC's computer models, and so on. In the end, it must be clear that the stability of the financial markets is in danger.

We can recognize here an approach that we now know well: first, to alert us to the existence of an existential crisis. Taking as evidence the alarmist cries of the United Nations and its IPCC, Carney introduces the idea of a "Task Force", a working group that would come up with a method for codifying the carbon footprint of different assets and therefore of different investment portfolios. In other words, the spotlight is on the Net-Zero imposed on companies:

« ... companies would disclose not only what they emit today, but also how they are planning their transition to tomorrow's Net-Zero world. » - Mark Carney, 2015, <u>The Guardian</u>

To avert climate catastrophe, the financial system must contribute to the effort, and in even clearer terms, influence where investments go.

A world financial analyst <u>would later say</u> that at this event, Mark Carney became a leader of change. "He's among the likes of Greta Thunberg, Barack Obama and Al Gore", he says.

Remember, it's 2015. We're on the eve of COP21, the United Nations Climate Change Conference in December 2015, where the Paris Agreement is signed.

2019 – Mark Carney appointed United Nations Special Envoy for Climate Finance

Four years on, Mark Carney continues his work. Let us recall that he has been Governor of the Bank of England since 2013 (leaving in 2020).

<u>In Tokyo</u>, at a summit of his "Task Force on Climate Related Financial Disclosures", Carney reports on a technocratic model that evaluates the carbon footprint of companies. As a reminder, the first page of the speech is a graph illustrating the alarmist projection of global warming by 2100.

The same year, in December 2019, Secretary General António Guterres appoints Mark Carney as a "UN Special Envoy for Climate Finance".

<u>UNEP</u> (United Nations Environment Program), another UN satellite organization, salutes its organization's leadership in "developing best practices for identifying, measuring, reporting and managing the risk of climate change on the financial sector".

2020 – THE ESG REQUIREMENT (ENVIRONNEMENT, SOCIAL, GOUVERNANCE)

In September 2020, Carney gives a speech to the UN General Assembly, "<u>Fifty Shades of Green</u>". He is now a full-time Special Envoy to model climate action financing.

In this speech,

« The world needs a new sustainable financial system to halt runaway climate change», he says.

Here again, he points out that according to the 2018 IPCC report,

« We only have 12 years left to halt runaway climate change. There is a climate emergency. A massive reallocation of capital is needed ».

Here are a few more quotes from this presentation. Note the authoritarian and radical tone of the climate-alarmist.

« Companies that align their business models with the transition to a Net-Zero world will reap handsome rewards. Those who fail to adapt will cease to exist. The longer a significant adjustment is delayed, the more disruption there will be. »

« For sustainable investment to be truly widespread, it must do more than simply exclude incorrigible brown industries and fund new green industries and cutting-edge technologies. Sustainable investment must catalyze and support all companies striving to go from brown to green. »

« Such (sustainable) investment strategies overweight ESG (high environmental, social and governance standards). These strategies should therefore focus on companies that have improved their ESG ratings. »

2021 – MARK CARNEY PREPARES COP26 IN GLASGOW AND LAUNCHES GFANZ

<u>In April 2021</u>, under the umbrella of the United Nations, Mark Carney launches a global alliance, the Glasgow Financial Alliance for Net Zero. While the 2015 Paris Agreement secured the support of several countries to commit to Net Zero, COP26, which would take place in Glasgow in October 2021, would offer the means to achieve it. Members include 43 banks from 23 countries.

The ultimate goal: to eliminate greenhouse gas emissions from their loan and investment portfolios. The target is carbon neutrality. The UN requires Alliance members to eliminate support for fossil fuels.

« All GFANZ member alliances must be accredited by the UN 'Race to Zero' campaign. They must use science-based guidelines to achieve net zero emissions, cover all emission fields, include the definition of interim targets for 2030, and commit to transparent reporting and accounting in line with the UN Race to Zero criteria. »

In November 2021, Forbes qualifies Mark Carney as the « *Ultimate Climate Insider* », <u>Mark Carney's Ambitious 130 Trillion Glasgow Financial Alliance for Net-Zero</u>, November 9, 2021.

Notice Mark Carney's authoritarian vision behind the introduction of a requirement for GFANZ members to 'disclose' the transition efforts of their loan or investment portfolios.

"In 2015, « with billionaire Michael Bloomberg, Carney co-founded the Task Force on Climate-related Financial Disclosure (TCFD). The TCFD's disclosure recommendations have elevated climate-related disclosure from the obscure realm of 'corporate social responsibility' to a strategic imperative.».

Until now, few banks and asset managers have disclosed or even measured the global warming trajectories of their lending or investment portfolios. Climate disclosure is about to become mandatory.

Under the terms of the GFANZ, signatories must measure all 'scopes' of their greenhouse gas emissions - including their share of emissions generated by the companies to which they lend and, in the case of asset managers, the emissions trajectory of their portfolios - and publish a plan showing how they will halve emissions in all three scopes by 2030 and achieve net zero emissions by 2050."

2022-Carney speaks of the 6^{th} mass extinction at COP15 in Montreal

In December 2022, Mark Carney attends COP15 on biodiversity in Montreal. We've reached the "6th mass extinction", according to him. And all because of CO2 emissions.

Here are some excerpts of his speech:

« While that fourth mass extinction 200 million years ago was an Act of God, today's sixth mass extinction is the act of humanity. We've created a new era - the Anthropocene – in which our actions are changing our Earth's climate and destroying its biodiversity." Mark Carney, COP15, December 2022

It's worth noting that on March 4, 2024, after a month of debate, some 20 geological <u>scientists</u> <u>voted against identifying the Anthropocene</u> as the geological epoch following the Holocene, which began at the end of the last great ice age some 12,000 years ago.

And in fact, the only visible extinction is that of manufacturing companies and the affordable energy costs resulting from the application of Net-Zero policies.

Mark Carney also refers to "values". He is concerned about diversity.

« The 'nature of nature' means that any price can never reflect its true value. We need to count the value of nature in her own terms: by number of species, hectares of forest, hectalitres of clean water. Stakeholders must focus their efforts to such ends and to improving mean species abundance.

Even then, and to paraphrase Einstein, "Not everything that is counted counts, and not everything that counts can be counted." A truth we know when we experience nature, feel the awe, and appreciate our place within its whole and across time. »

True. So true, in fact, that one wonders how it is that the race for solar energy, wind turbines and the metals required for the battery industry allows the desecration of the environment, natural habitats and the survival of species in their quest for Net-Zero... not to mention the horrific human working conditions to dig up precious scarce resources.

2023 – Carney et Bloomberg in Dubai for COP28. The talk of the town is « blended finance »

At COP28 in Dubai, a new concept is all the rage: blended finance. Blended finance? A mix of public and private funds to finance climate-focused projects, explains the <u>Bloomberg Newsletter</u> of December 3, 2023.

Notice here the new climate-flavored economic dirigisme from a United Nations organization that has skillfully influenced the world's banking elite.

"COP 28: The Bankers Are Here and It's Time to Get Real On Finance" was Bloomberg's *Newsletter* from Dubai.

And Mark Carney is excited!

"This is an exciting moment," said Mark Carney, former Governor of the Bank of England and UN Special Envoy for Climate Action and Finance, famous in the COP world for having launched a multi-billion-dollar Green Finance Task Force in Glasgow - with mixed results.

« We're finally having a frank conversation about the billions to trillions gap, and the mechanism to do that is blending.»

There's a "whole world of transition finance being created as we speak," he says on a panel at the Bloomberg Business Forum today.»

It is worth pointing out that Mark Carney becomes Chairman of the Board of Bloomberg LP in August 2023.

2024 – CARNEY: THE UNITED NATIONS ENVOY ON CLIMATE FINANCE, THE PRESIDENT OF BROOKFIELD, THE PRESIDENT OF BLOOMBERG INC. AND... JUSTIN TRUDEAU'S SPECIAL ADVISOR.

In his book 'Values', Mark Carney speaks of "divine coincidence" when ESG assets that seek to "do good" simultaneously improve their returns.

By 2024, however, Mark Carney has been Chairman of the investment firm Brookfield for a couple of years, President of Bloomberg Inc., he is still the United Nations Special Envoy for Net-Zero Financing, a founding member of the World Economic Forum (WEF) Board of Directors and... special advisor to Prime Minister Justin Trudeau! (Note that he will resign from the first three positions in January 2025 when he runs for the leadership of the Liberal Party of Canada).

No "divine coincidence" here, because let's be honest. What a great bouquet of contacts to bring to fruition the Carney vision he's been promoting for a decade now. And how practical when the aim is to force Banks and investments to choose zero emission investments.

In September 2024, for example, le *National Post* reports that:

"Only days after former Bank of Canada governor Mark Carney was appointed as a special advisor to Prime Minister Justin Trudeau, it has emerged that Carney's company is soliciting billions in federal dollars for a new investment fund."

This week, it was reported that Brookfield Asset Management — of which Carney is the sitting chair — is pitching Ottawa on a \$50 billion asset fund that would be seeded by as much as \$10 billion in federal dollars.

It is also reported that Carney was not required to follow the mandatory ethical standards for advisors to the Prime Minister, as he was employed by the Liberal Party rather than the Prime Minister's Office...

Also in September 2024, the <u>Financial Post</u> announced that La Caisse de dépôt et de placement du Québec (CDPQ) was one of the backers of Brookfield's clean energy fund (the Catalytic Transition Fund) for emerging markets.

"The support from the world's most sophisticated investors for the CTF strategy underscores the unique combination of the major commercial opportunity and the climate imperative," Mark Carney, chair of Brookfield Asset Management and head of its transition investing group, said in the statement. Carney is also chair of Bloomberg Inc."

In summary, since 2015, Mark Carney has been a very important influencer as Governor of two Central Banks, Chairman of the major investment firm Brookfield, UN Special Envoy for Climate Finance and a founding member of the WEF (World Economic Forum) Board of Directors.

But his house of cards was about to collapse.

3. MARK CARNEY'S FAILURE

After so many efforts to design, promote and even try to impose a new, *sustainable* and *inclusive* financial system, the US election and the real economy are catching up with Mark Carney.

Unfortunately for him, in early 2025, the new President of the White House is the antithesis of everything Mark Carney stands for. His Glasgow Alliance (GFANZ) partners have jumped ship, and the business world is wiping the ESG concept from its practices and websites. Finally, the Canadian population now recognizes the need to develop its natural resources, including fossil fuels in the west of the country.

It should be noted that the disenchantment was expressed shortly after the formation of the GFANZ and the excitement of Mark Carney. Hélène Baril of *La Presse* reported in May 2023 in <u>La finance</u> durable, c'est dur:

After the GFANZ marketing operation of 2021, benchmarks were needed to ensure that good intentions were translated into concrete, measurable progress. The UN therefore specified criteria to be met by alliance members, including eliminating support for fossil fuels, setting intermediate targets to reach net zero, and including the full cycle of emissions, from production to consumption. This is where the varnish began to crack.

By the following year, the financial institutions in the (GFANZ) alliance wanted to get out from under the obligation to comply with the UN guidelines. In May 2023, she writes:

The Globe and Mail reported last week that European insurers such as Lloyd's of London, Allianz, Axa and SCOR have left the alliance, and that other industry heavyweights may follow suit.

Insurers committed to taking climate risk into account in their business fear being accused in US courts of ganging up on the oil industry.

Indeed, "environmental" organizations denounce banks that continue to invest in fossil fuels.

Finally, the fossil fuel industry is reacting. In <u>Texas en guerre contre les investisseurs "wokes"</u>, the journalist reports that "the institutions targeted by Texas are signatories to the Glasgow Financial Alliance for Net Zero (GFANZ), under the aegis of the UN and chaired by Mark Carney". In fact,

BlackRock and nine other financial institutions, including CreditSuisse and UBS, are now blacklisted from doing business with the state of Texas.

The State Comptroller demanded proof from financial institutions and investment funds suspected of boycotting oil that this was not the case, if they wished to continue doing business on its territory.

Texas believes that ESG (environmental, social and governance) criteria and the stated desire of several major investors to eliminate fossil fuels from their portfolios are tantamount to a boycott of oil and an affront to its economy.

Mark Carney's miracles have not materialized, says <u>Terence Corcoran of the National Post</u>, and the GFANZ alliance is in crisis. The problems are due to confusion over the legal framework and the definition of ESG criteria. BlackRock, for example, does not appreciate being accused of "greenwashing". The company no longer appears in the second edition of Mark Carney's book...

Between December 6, 2024 and January 7, 2025,

« Goldman Sachs, Wells Fargo, Citigroup, Bank of America, Morgan Stanley and JPMorgan Chase – the six largest banks in the United States, with vast operations around the world – announced departures from the Net-Zero Banking Alliance (NZBA), the banking network affiliated with GFANZ. » – The Anti-ESG Movement scores a victory as Net-Zero finance alliance unravels, January 15, 2025.

On January 17, 2025, the *National Post* reports that in Canada:

« On Friday, the Bank of Montreal, Toronto-Dominion Bank, National Bank of Canada and Canadian Imperial Bank of Commerce said they have withdrawn from the Net-Zero Banking Alliance, which aims to align lending, investment and capital markets activity with <u>net-zero</u> greenhouse gas emissions by 2050.»

Finally, <u>Heather Exner-Pirot</u>, Director of Energy, Natural Resources and Environment at the Macdonald-Laurier Institute concludes that Mark Carney's climate plan is already out of date. "Carney's climate plan is written for a time that no longer exists", and he doesn't seem to have noticed.

Yet of all the people who should have achieved a change in Canadians' perception of domestically produced fossil fuels, it was Mark Carney. "His own achievement, the Global Financial Alliance for Net Zero (GFANZ), has just succumbed to it."

But regardless of this new context, which calls for a re-examination of the over-reliance of Canadian exports on Trump's U.S., Carney persists in his Net-Zero ideology.

Carney intends to reduce emissions, drive investment, and build an economy for the future. He has <u>proposed</u> a classically Liberal 16-point plan that adds new regulations, policies, subsidies, mandates, incentives, taxonomies, and guidelines. Without any sense of irony, it is branded as an "industrial competitiveness strategy."

And then, she adds, "I don't expect anything Carney proposes to have a significant impact on reducing global emissions." As for the climate project of the last decade:

« It has largely been an elitist project, imposing high costs on our economy, our competitiveness, and our security, but with precious few emissions reductions in return. Now it faces a revolt in North America and Europe. »

"Carney's climate policy is not aware of greenlash, the productivity crisis, Trump's tariff threats or the lack of pipelines. Canadians are - acutely," she concludes.

Finally, to illustrate Mark Carney's intention and technocratic nature, here is a piece of his <u>political</u> <u>program</u>:

« Implement a taxonomy for every priority sector by fall 2026. As a key early priority, we will kickstart the development of clear, science-based criteria to identify those economic activities that are in "transition." These guidelines will apply to activities in the electricity, transportation, buildings, agriculture and forestry, manufacturing, and extractives sectors."

4. A GLOBALIST IN FRONT OF TRUMP? REALLY?

Who is Mark Carney? Is he the man best suited to defend the Canadian economy in the face of Donald Trump's protectionism and tariffs? His résumé may be impressive, but what's his track record over the past few years? And above all, how does he intend to govern Canada?

If you retrace his career over the last decade, you'll get a good idea of the scope of Mark Carney's governance project... and it's that of the United Nations. A fervent believer in António Guterres' climate apocalypse, Mark Carney intends to continue his mission, this time in the political arena. Yet nothing he has conceived, promoted or attempted to achieve to "save the planet" has been successful. In fact, he has failed on all counts, and as such, what's the point of a few lines in a c.v. when the results are so devastating?

Carney tried to impose his belief in Net-Zero. He failed. The countries that fell for the alarmist fad are seeing the exodus of their industries, the staggering rise in energy costs and the resulting inflation. All sectors of economic activity have suffered. Their farmers and their entire civil society are angry; the Paris Agreement was a lure for the religion-starved, and they're suffering the consequences.

To oblige the financial sector to participate in the "climate crisis", Carney set up the 'Task Force on Climate Related Financial Disclosures' and the Glasgow Financial Alliance for Net-Zero (GFANZ). He failed. His banking partners and insurers abandoned him.

He tried to impose ESG, a technocratic and extremely convoluted method that would force the financial sector to direct investments towards green energies and exclude 'brown energies' from their portfolios. It failed. Companies that have adopted ESG are now being sued by environmental activists, and U.S. states are banning them from doing business in their states.

In short, globalist Mark Carney tried to build a new, *inclusive* and *mixed* financial world to force investments into participating in the climate crisis. He failed.

If you see trillions of dollars being spent by governments all over the world, if you see subsidies or loan guarantees from governments for "green" projects whose risk is underestimated, it's due to the current and influence of the men of the United Nations.

The damage done by the Net-Zero adventure is inestimable. In economic, social and environmental terms.

Yet, despite the setbacks and a new political context, technocrat Carney still sees the opportunity to continue his work, but this time, by making Canada his pilot project.

This new experiment by the man Forbes called "The Ultimate Climate Insider" would not only flout the basic rules of a prosperous economy, but it would also sacrifice Canada to a Trump who will not hesitate to monopolize Canadian wealth, businesses and labor.

The United Nations man is about to bring his vision, his "blended" financial system, his "inclusive capitalism", his ESG methodology and all his tools for the transition to Net-Zero to life as the Prime Minister of a country. "Canada will always be inclusive," said the United Nations Envoy recently. Read more about his political program.

And let's be clear. The world Carney proposes has nothing to do with the real world. Mark Carney doesn't believe in the free market; he believes humans are a danger to life on Earth because, in his view, they are motivated by self-interest. Instead, he offers a new ethical system that, by "divine coincidence" and miraculously, makes ESG even more profitable!

Faced with Trump, who can seriously think that Carney can serve as a Woke Shield? Do we even need a Woke Shield? The guy who tried to 'woke' the global financial system to save the planet from the "6th mass extinction"? Really? If we thought Canada had lost its lustre during the Trudeau years... imagine having a leader of the alarmist cabal in government!

Carney is out of touch. The population is elsewhere. Woke culture, censorship, immigration, civil security, these are the things people care about. And yes, there's Trump...

At a time when Trump is revamping his trade policy, imposing tariffs, plunging the United States into protectionism, withdrawing his country from the Paris Agreement, cancelling Biden's green energy subsidies, supporting fossil fuels, and canceling wind power projects on the northeast coast of the United States, would we seriously think of opposing him with a United Nations Envoy? An intellectual in the tradition of the catastrophists Malthus, Ehrlich and Guterres? The most caviar of the caviar left!

The election for Canada's next government is crucial. It will need a strong mandate from the people. We must be represented by a strong and ready team that has Canada's national interests at heart. Not some mythical globalist project based on the idea that humanity is the cause of the "6th mass extinction" on Earth!

Carney is the man of an era that no longer exists. An era that has failed to advance humanity with the whims of an elite disconnected from the real world and the real economy.

Our neighbors opted for a strong leader. He won Congress, the Senate and the popular vote. And Trump isn't skimping. He has a vision of what he wants to do with the United States. We may sometimes find it incoherent, unfair and brutal, but this is the neighbor Americans have chosen for us.

Trump respects strong leaders of conviction. He prefers winners. The media loathe the fact that he respects the likes of Giorgia Meloni, Javier Milei and Benjamin Netanyahu, while wishing for a strong Canadian leader who can stand up to the Trumpian music (threat?). Curiously, the man they called a "pitbull" (Poilievre) is still not to their liking.

But knowing this of Trump's temperament, do you think the treatment would be the same if Canada were represented by Poilievre vs. Mark Carney, the pope of soft thinking, successor to the little priest Trudeau?

Poilievre fits the bill perfectly. He's ready, has a good team, lives in the real world and won't shy away when it comes to defending Canadian natural resources, businesses, families and workforce.

Personally, I've never had the pleasure of following a politician who loves public policy as much as partisan politics, until now. The number of videos his team has produced to explain the housing crisis, the capital gains tax and inter-provincial trade, for example, are of exceptional quality. To those who keep pretending that he's just producing slogans, let me tell you, you're being downright intellectually dishonest.

Canada also needs Pierre Poilievre's political program, because what he proposes is what we need. Here again, to discredit him, the media likes to make comparisons with the policies of our American neighbor. Didn't you realize that the mood of a significant fraction of the population of Western countries is pretty much the same here? Why shouldn't the long-awaited Correction be the same? Come out of your cubicles, dammit!

The choice couldn't be clearer: an alarmist ideologue from the United Nations who will use Canada as a pilot project to test his inclusive financial system, or a person of conviction, a fighter who lives in the real economy.

A woke globalist with multiple failures or a conservative who masters both public policy and real-world politics?

An out-of-touch Globalist from a Party in perdition, or a Canadian who still believes in the promise of making Canada a land where hard work, effort and determination make individual and national prosperity possible?

And who, in your opinion, is likely to establish a minimally respectful relationship with the American neighbor while conceding nothing of Canada's sovereignty? I have an idea that it's someone who deeply loves Canada more than what goes on in the multiple corridors of the United Nations.

Joanne Marcotte February 16, 2025